LA TADEO
DE A R T E

The journal **LA TADEO DEARTE** (http://dx.doi.org/10.21789/issn.2422-3158) is a periodic publication in digital and printed versions, in open access, which objective is to become a discussion environment for the theory, history, and critic on art and design, having Latin America as the main focus. This means aims at being a catalyst between specialized academics and the versed and general audience.

LA TADEO DEARTE welcomes research and reflection papers in Spanish and English, and focuses on – but not limited to – the following areas:

Architecture | Art | Scenic and Visual Arts | City | Visual Culture | Product Design | Graphic Design | Industrial Design | Fashion and Costume Design | Landscaping | Heritage

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CALL FOR SUBMISSIONS 07: VISUAL LANGUAGES & VISIBLE LANGUAGES
Deadline: February 3, 2020

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VISUAL LANGUAGES & VISIBLE LANGUAGES
Visual languages, on one hand, are communication systems that operate from elements that are perceivable through look and sight. Visible languages, on the other hand, are systems in which visual language is coded, in which elements that are perceptible through vision are organized according to more precise rules, generating more reliable and predictable, socially shared meanings.

A visual artwork, such as a painting, is an example of visual language. A typographic piece, such as a poster containing only letters, is an example of visible language. Visible language is the visual aspect of verbal language; it is what gives visual form to the text content. It is always possible to analyze pieces of visible language as visual language (for example, analyzing shapes, colors, and the relationships between them, in a poster composed of characters in an unknown language to the reader). The opposite, however, is not always feasible, and in any case requires the identification of a mix of rules and associations of meanings that, because they are not formally codified, may not be shared by a wide audience.

This special issue of La Tadeo Dearte seeks to stimulate a debate about the meanings and the boundaries between visual, visible and verbal languages in the fields of design, art and architecture.

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What are the devices, machines, and structures that express visual and visible languages in the fields of design, art, and architecture?
Can the visible language of design artifacts, as long as they last, convey different meanings than originally intended?
Does the same happen in architecture or in art?
Should architecture, as nonverbal language, become a visible language – or incorporate elements of visible language – to ensure the transmission of meanings?
What are the visual or visible language elements used in design, art and architecture? Are there coincidences or intersections?

This edition starts with some questions. We hope they induce to explore and taste this open call.

CALL FOR SUBMISSIONS
With this issue, *La Tadeo Dearte* seeks to compose a story from art, design, advertising and architecture, in which language elements – either or both visual and visible – can intersect, complement or reject. We invite, especially, to present articles that address these issues from comparative and interdisciplinary perspectives, as well as case reports, book reviews and events.

CLASSIFICATION OF PUBLISHABLE ARTICLES
All those interested in publishing on **LA TADEO DEARTE** journal must follow carefully the indications below before sending their proposals. Only original and unpublished articles responding to the following classification will be published:
1. **Scientific and Technologic Research Article:** papers introducing in detail original results of finished research projects.
2. **Revision articles:** papers presenting an integrated and original analysis of published and/or unpublished researches in order to record advances and development trends.
3. **Reflection article derived from research:** original papers presenting, from an analytical or interpretative point of view of the author and using original sources, the results of a finished research.
4. **Reviews**: papers describing one or several books that share a topic. The text must conclude with a critic reflection for the academic field.
5. **Reflection article non-derived from research**: paper stating the position of an author, a discussion table, or an interviewee on a relevant question for the topic of the journal issue.
6. **Case report**: text describing and analyzing critically a specific work or project, and that is related to the topic of the journal issue.
7. **Graphic collection**: unpublished works of photography or illustration related to the topic of the journal issue.

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PUBLISHING PROCESS
Publishing process might take about ten weeks.

1. **Material delivery:** Authors must send through our Open Journal System at https://revistas.utadeo.edu.co/index.php/ltd the document that contains the article and the folder with the images in compressed format (.zip). Once the documents and the fulfillment of the requirements have been verified, authors must complete and send the form for blind arbitration authorization (for articles into the categories 1, 2, and 3) or evaluation (for articles into the categories 4, 5, 6, and 7) in order to be included in the subsequent stage of evaluation.

2. **Evaluation:** Received manuscripts are revised by the editor; those that are considered as publishable will be discussed and assessed by the director and the editorial board. Articles that are approved by this committee and that are classified into categories 1, 2, and 3 are evaluated by at least an external arbitrator under the criteria of "double blind": files are sent as anonymous before being sent to the evaluators, who are also anonymous for the authors. The arbitrator sends an evaluation form to the editor in which it is indicated if the article is publishable, accepted without observation, with light modifications, or with important modifications. The editor communicates the recommendations and comments from the arbitrators to the authors.
For the case of works classified into types 4, 5, 6, or 7, they are valued and approved or rejected by the director and the editorial board. The editor notifies the decision to the authors.

3. **Acceptation**: All accepted manuscripts go through proofreading and final layout. Such processes must be verified and accepted by authors for final publication.

DOCUMENT REQUIREMENTS
Although documents in any language are accepted, those selected for publication will be translated into Spanish. Articles and reviews must meet the following format and settings: document in .doc file, A4 size, with margins of 2,5 cm on each side. The font used for the document should be Times New Roman, 12 points, line spacing at 1,5, fully justified, and paragraphs without indentation.

For articles and reviews, each contribution must include the following sections: 1. Title in Spanish, English and, preferably, Portuguese; 2. Abstract in Spanish, English and, preferably, Portuguese, no longer than 150 words; 3. From 3 to 8 keywords in Spanish, English and, preferably, Portuguese; 4. Body: text and images; 5. Appendixes; 6. Acknowledgements (optional); 7. References.

- **Authors**: on the document's first page, it must be included: a) the title of the article (Spanish, English and, preferably, Portuguese); b) names and surnames of each authors and their highest academic degree (MD, PhD, M.A...), academic status (head professor, associated, assistant, graduate student), institution department or section o with the author belongs; address, e-mail, records on OrcID and Scholar Google.

- **The text**: it is recommended that the text is divided into, at least, the following sections: introductions, background, methods, results, results discussion, conclusions, acknowledgements (if any), and references. The text may be divided into segments organized with the help of primary, secondary and tertiary titles.
- **References**: all the texts cited in the article or review must be included. They must follow Chicago style.
- **Graphic and Multimedia material**: tables, images, graphics, pictures, etc., must be mentioned in the text and numbered as they appear along the text. It is mandatory to mention the source from which such material was taken, even if it is an elaboration from the study itself. In the case that the material belongs to a third party, the authorization of use issued by the owner of the rights must be attached.

  Tables and graphics must have an appropriate heading, and they should not have explanatory notes or references. If needed, references must be included as a table footnote. Images must be sent as bitmap (*.bmp), GIF (*.gif), JPEG (*.jpg), TIFF (*.tif), with a minimum resolution of 300 dpi. If pictures of people are sent, the authorization of image use for publication must be attached.

OPEN ACCESS

The journal La Tadeo Dearte is a publication that is compromised with open and immediate access to all its content through its own digital platform. The objective is that anyone who is interested in the topics exposed in the journal can read, download, save, print, or partially cite the articles in La Tadeo Dearte.

ETHICS AND GOOD PRACTICES

La Tadeo Dearte adopts the principles of transparency and good practices described by *COPE Principles of Transparency and Best Practice in Scholarly Publishing* in 2015. Because of it, we commit to respect the ethical rules in every stage of the publication process. In such a sense, the journal guarantees the publication of explanations, rectifications and corrections when needed.

Editorial team: it is made up by a director, an editor, a scientific committee and an editorial committee. The team defines the editorial policies that take the journal to be recognized for its high level of academic production and for the spreading of regional and Latin American production. Once evaluated, this team is responsible for choosing the best articles to be published in each issue of the journal. Such a selection is based on quality, originality, relevance, and contributions in the theory, history, and critic in art and design. The members of the editorial team are obliged to keep the confidentiality of all the received articles, and refrain from using data or interpretations in their own investigations until the articles are published. This team keeps the last word on the publication of the articles and the issue in which they will be published.

Authors: authors that postulate their articles must accomplish with the ethical principles included in the declarations and laws on intellectual property and copyrights from the specific countries where

the investigations were performed. Because of it, authors must complete and sign the blind arbitration or evaluation form. In such form, authors confirm their authorship and expressly point out that they respect intellectual property rights from third parties. With the sign of such authorization, authors allow Universidad de Bogotá Jorge Tadeo Lozano to use patrimonial copyrights (reproduction, public communication, transformation, and distribution) in order to include the text in the digital and printed versions of the journal.

Peer Evaluators: such peers are, mostly, external to Universidad de Bogotá Jorge Tadeo Lozano, and are objectively and impartially selected. They accept *COPE Ethical Guidelines for Peer Reviewers* and must decline the invitation to revise if they consider that there could exist any conflict of interest of personal or professional character. The journal counts on an evaluation form with the criteria to evaluate that the peer must fill out according to the article that is being revised. Names of authors and evaluators are kept anonymous during the evaluation process.