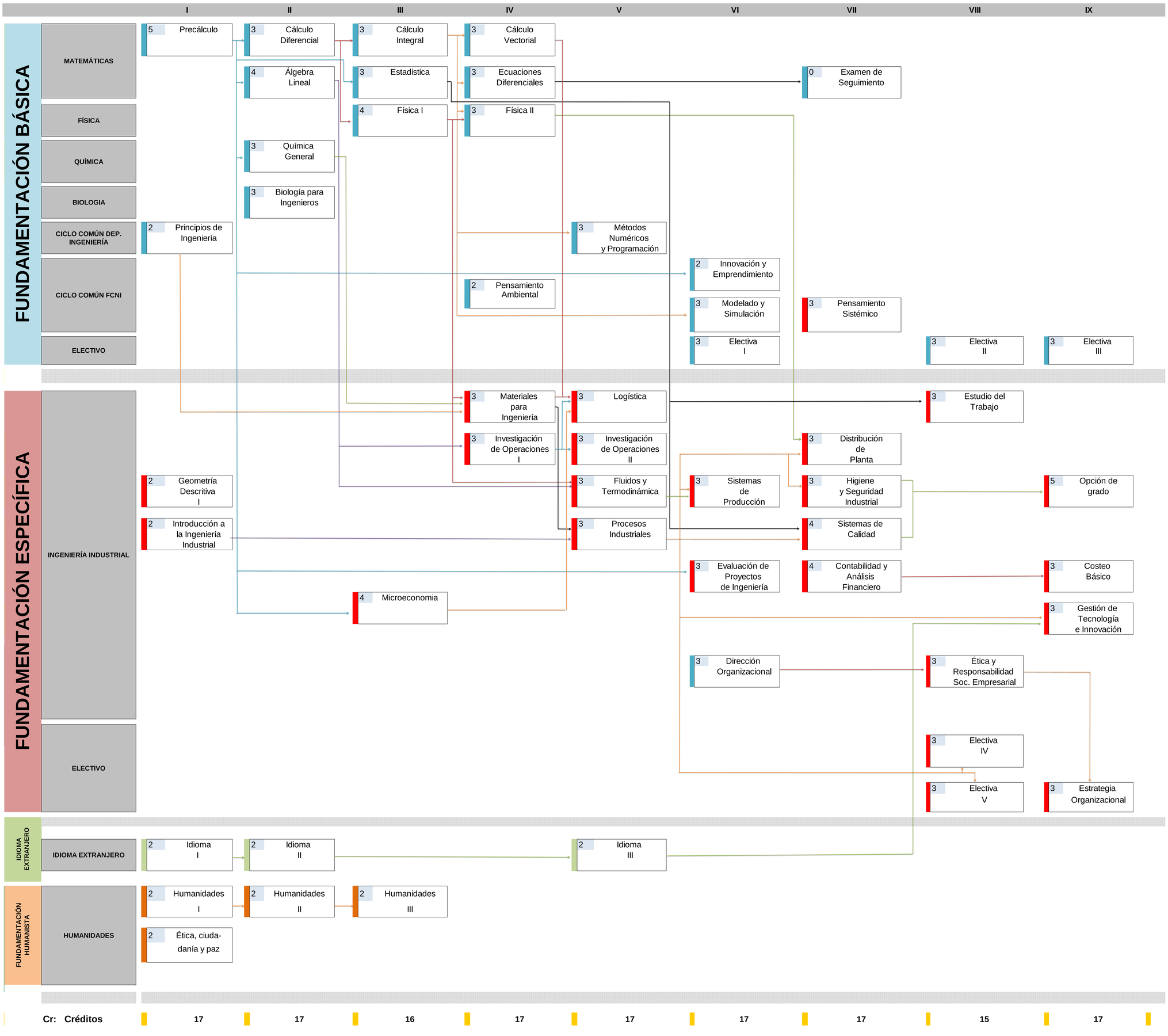PROGRAMA INGENIERÍA INDUSTRIAL